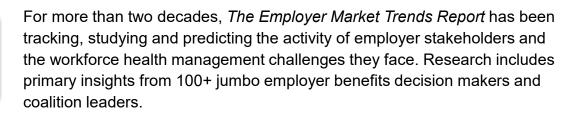
## Employer Market Trends Report

(June 2025)

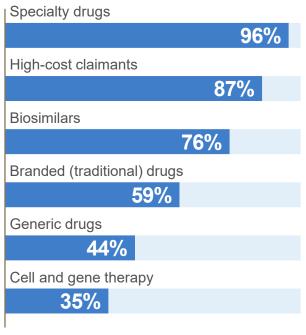


## **Report Topics:**

- Rx Benefit Design Trends, including Formulary Approaches & Specialty Rx
- GLP-1s for Obesity Management Approaches & Benefit Decision-Making
- Rare Disease Benefit Design & Management
- Biologics & Biosimilars
- Disease States of Importance
- Coverage of Technology-Driven Solutions & Use of Point Solutions
- Copay Offset & Alternative Funding Programs
- Worksite Health Clinics
- Employer Segmentation Model
- Coalition Initiatives & Priorities
- Coalition Group Purchasing
- Implications for Biopharma, Digital Health and Diagnostic Companies

## **Top Focus Areas for Medication-Related Benefit Decisions** (percent ranking top 5)

🚽 Gallagher



n=106 Employers Source: 2024 Employer Market Trends Report.

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